

# CAREER DAYS

Economy | Finance | Marketing  
HR | Customer Service

# NOVEMBER 19<sup>th</sup> 2024

Career forum for companies seeking candidates in the economics, finance, marketing, human resources and customer service sectors.

## SPONSORSHIP PROPOSAL

ADDITIONAL ADVERTISING OPTION. NOT TIED TO PARTICIPATION.

	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Presentation in the overall advertising campaign: promotion on JobTiger channels and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram)	●	●	●
Outdoor urban advertising and printed material (where applicable)	●	●	●
Publication of the company logo in the sponsorship section of the website	●	●	●
Logo placement on all announcement printed materials (if applicable)	●	●	●
Logo placement on the wall of official opening	●	●	●
Logo placement on the information banners on the event area	●	●	●
Logo placement on all exhibitor badges	●	●	●
Announcement as a sponsor in all press releases before and after the event	●	●	●
Mention as a sponsor in the JobTiger newsletter sent to over 12,000 people	●	●	●
Mention of the company as a sponsor during the official opening	●	●	●
Mention as a sponsor in an informative mailing to visitors and companies	●	●	●
Facebook posts on the Career Days page and Facebook Event	3	2	1
Facebook posts on the official JobTiger page	2	1	-
LinkedIn posts on the official JobTiger page	2	1	-
Article or video/PR material submitted by the client on JobTiger.tv	2	1	-
Opportunity to organize a game with the participants in the event - sponsor prizes	●	●	-
Placement of a sponsor banner, visible during the event and the official opening	●	-	-
Participation of a company representative during the official opening	●	-	-
<b>ALL PRICES ARE WITHOUT VAT.</b>	<b>BGN 5000</b>	<b>BGN 4000</b>	<b>BGN 3000</b>

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