

# CAREER DAYS

Economy | Finance | Marketing  
HR | Customer Service

NOVEMBER 21, 2023 - UNWE

## SPONSORSHIP - ADDITIONAL ADVERTISING\*

General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)

Placing the company logo in the sponsorship section of the site	✓	✓	✓
Placing the company logo on all announcing printed materials (if applicable)	✓	✓	✓
Placing the company logo on the wall for official openings	✓	✓	✓
Placing the company logo on the information banners, placed at the event territory	✓	✓	✓
Placing the company logo on all badges of exhibitors	✓	✓	✓
Announcing as a sponsor in all press releases before and after the event	✓	✓	✓
A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers	✓	✓	✓
A company mentioned as a sponsor during the official opening	✓	✓	✓
Publication of a short text - information about the company's activities, on social media channels of JobTiger	✓	✓	✓
A company mentioned as a sponsor in informative mailings to participants and companies	✓	✓	✓
Posts on the Career Days page and on the page of the event in Facebook	3	2	1
Posts on the official page of JobTiger in Facebook	2	1	
Posts on the official page of JobTiger in LinkedIn	2	1	
Article or video/PR material on jobtiger.tv*	2	1	
Opportunity to organize a game with the participants in the event - sponsorship prizes	✓	✓	
Placing a sponsor banner on a visible spot during the event	✓		
Participation of a company representative during the official opening	✓		

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
3	2	1
2	1	
2	1	
2	1	
✓	✓	
✓		
✓		
<b>BGN 5000</b>	<b>BGN 4000</b>	<b>BGN 3000</b>

\* The materials are submitted by the client in a form ready to be posted.

\*\*The sponsorship package does not include participation in the event.

DISCOUNT 20% when registering and paying until December 31, 2022, 15% when registering and paying until January 31, 2023 or 10% when registering and paying until June 30, 2023.

Prices do not include VAT.

## CONTACTS

Contact us and we will answer all of your questions!

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