

Forum for students and young professionals from all over the country. Companies from all sectors.

- Sofia- April 1
- 🛞 🛛 Veliko Tarnovo April 4
- Wirtual Day April 5
- 🖗 🛛 Gabrovo April 6
  - Varna April 8
  - Plovdiv April 8
  - Ruse April 11

## **SPONSORSHIP - ADDITIONAL ADVERTISING\***

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Presentation in: General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, Linkedin, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)	<b>~</b>	~	
Placing the company logo in the sponsorship section of the site	$\checkmark$	$\checkmark$	$\checkmark$
Placing the company logo on all announcing printed materials (if applicable)	$\checkmark$	✓	$\checkmark$
Placing the company logo on the wall for official openings		✓	<ul> <li>Image: A set of the set of the</li></ul>
Placing the company logo on the information banners, placed at the event territory	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>
Placing the company logo on all badges of exhibitors	✓	✓	✓
Announcing as a sponsor in all press releases before and after the event	$\checkmark$	✓	✓
A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers	$\checkmark$	✓	
A company mentioned as a sponsor during the official opening		<ul> <li>Image: A set of the set of the</li></ul>	$\checkmark$
Publication of a short text - information about the company's activities, on social media channels of JobTiger	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>✓</li> </ul>	
A company mentioned as a sponsor in informative mailings to participants and companies	✓	✓	
Possibility for a separate company area or a hall at the event territory (Additional fee required.)	Zone/Hall/Bar	Zone/Hall	Zone
Posts on the Career Days page and on the page of the event in Facebook	3	2	1
Posts on the official page of JobTiger in LinkedIn	2	1	
Posts on the official page of JobTiger in Facebook	2	1	
Article or video/PR material on jobtiger.tv**	2	1	
Opportunity to organize a game with the participants in the event - sponsorship prizes	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	
Broadcasting a 10-second welcome video presentation for the visitors*		<ul> <li>Image: A set of the set of the</li></ul>	
A broadcast a messages (six-hour event messages)*	2	1	
Placing a sponsor banner on a visible spot during the event			
Participation of a company representative during the official opening	<ul> <li>Image: A second s</li></ul>		
*Only for the Virtual Day of the event	BGN 9000	BGN 7000	BGN 5000

\*Only for the Virtual Day of the event

\*\* The materials are submitted by the client in a form ready to be posted \*\*\*The sponsorship package does not include participation in the event

20% DISCONT when registering and paying until December 31, 2022. \*\*\*\* Prices do not include VAT

## CONTACTS

Contact us and we will answer all of your questions!

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National.Careerdays.bg