

CALENDAR EVENTS

JobTiger

CONTENT

HR
INDUSTRY
by JobTiger

FEBRUARY 2023

 **NATIONAL
CAREER DAYS**

APRIL 2023

CAREER DAYS
IT | Communications | Outsourcing

OCTOBER 2023

CAREER DAYS
Economy | Finance | Marketing
HR | Customer Service

NOVEMBER 2023

JobTiger
WALLET

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NEW IN 2023!

The JobTiger team is proud to be the organizer of some of the most significant career and specialized HR exhibitions in Bulgaria. We are constantly striving to improve our events and make them more useful for all participants. Here is a roundup of what is new in the 2023 calendar!

EVENTS ON SATURDAY

In order to be as useful as possible to students looking for a first job or internship, as well as to people with more experience interested in new career opportunities, larger-scale forums in the major academic cities of Bulgaria are planned to be held on Saturday. This gives everyone who wants to navigate the labor market the opportunity to attend the events without having to be absent from work or study.

NATIONAL CAREER DAYS IN SOFIA WITH A PARALLEL PROGRAM

On Saturday, April 1, at the Millennium Grand Hotel, the forum will be a kind of festival of talent development and career opportunities.

The new companion program includes the following additional features:

Presentations at Career Days on the topic "Talent" - an opportunity to present your company with an open format of presentations. Choose the right representative from your company who can tell a story with practical, motivating and audience-relevant topics. Price for a 45-minute presentation with 15 minutes for questions: BGN 600.

Corner Professional education and training organizations - if you are a trainings and professional education organization, take part too! In addition to a new job and internship, visitors will be able to find out about the opportunities for developing professional skills and competencies in Newton Hall. Exhibition space 2x2 m: BGN 2000.

Startup Corner* - we support the startup system in the country and consider the importance of developing and attracting professionals to it. That is why we will create a special space to present some of the most interesting and proactive startups. Exhibition space 2x2 m: BGN 2000.

*Start-up companies established no more than 3 years ago are eligible to participate.





FEBRUARY 9TH 2023
INTERPRED - WTC SOFIA

Meet your future customers, announce new products and services and meet the decision makers in the industry!

HR Industry is one of the most anticipated HR events in our country and for another year it will present the full spectrum of HR services, along with the latest trends and innovations in the field.

HR Industry is a gathering point for the top companies on the market and gives all visitors the opportunity to get to know the news and trends that will define HR's work throughout the year in just one day.

EXHIBITOR PARTICIPATION:

- ✦ **EXHIBITION SPACE - BGN 1200**
Branded booth (a table and two chairs) within the exhibition space (2x2 m).
- ✦ **ADDITIONAL OPTION: PRESENTATION - BGN 300**
45-minute presentation in addition to booth participation. The slots for presentations are limited.


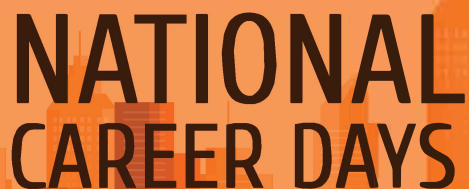
SPONSORSHIP PACKAGES 2023

	Gold Sponsor	Silver Sponsor
Publication of the company logo in the sponsorship section of the site	✓	✓
Placing the company logo on all announcing printed materials (if it is applicable)	✓	✓
Placing the company logo on the wall for official openings	✓	✓
Placing the company logo on the information banners on the territory of the event	✓	✓
Placing the company logo on all exhibitor badges	✓	✓
Announcing as a sponsor in all press releases before and after the event	✓	✓
A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers	✓	✓
A company mentioned as a sponsor during the official opening	✓	✓
A short text with information about the company's activities, publicized on JobTiger's social networks	✓	✓
A company mentioned as a sponsor in informative mailings to participants and companies	✓	✓
Placing the company logo in a digital presentation broadcast during the exhibition	✓	✓
Free publication of information about the company in the News section of hrindustry.bg for a one year after the event	✓	✓
Free publication of information about company products in the Products section of hrindustry.bg for a one year after the event	✓	✓
Providing a central place in the lobby of the hall with the separate purchase of an exhibitor's position	✓	✓
Facebook posts on JobTiger official page	2	1
LinkedIn posts on JobTiger official page	2	1
Publication of news on HRindustry.bg about the sponsor's services	2	1
Placing a sponsor banner on a visible spot during the event	✓	
Participation of a company representative during the official opening	✓	
A video material of the company in a digital presentation broadcast during the exhibition	✓	
A presentation or thematic lecture on a selected topic – 45 minutes, with a start time of your choice according to the program	✓	
Placing the company logo on a photo advertising wall near the entrance to the event	✓	
Placing a company banner on the stage	✓	
Including an ad message in the JobTiger newsletter targeting the HR audience	2	
	BGN 5000	BGN 3000

* Sponsorship packages are not tied with live participation. A separate participation package must be purchased.

20% DISCOUNT when registering and paying until December 31, 2022!

The prices are without VAT.



Sofia - April 1

Veliko Tarnovo - April 4

Virtual Day - April 5

Gabrovo - April 6

Varna - April 8

Plovdiv - April 8

Ruse - April 11

In-Person Events

Plovdiv - International Fair - BGN 1400
Varna - Hotel Galery Graffit - BGN 1400
Ruse - Ruse University - BGN 800
Gabrovo - Technical University - BGN 800

Standard virtual booth: BGN 1500
Virtual booth + database: BGN 2000
Premium Virtual Booth: BGN 2500

Presentation in:
General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)
Placing the company logo in the sponsorship section of the site
Placing the company logo on all announcing printed materials (if applicable)
Placing the company logo on the wall for official openings
Placing the company logo on the information banners, placed at the event territory
Placing the company logo on all badges of exhibitors
Announcing as a sponsor in all press releases before and after the event
A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers
A company mentioned as a sponsor during the official opening
Publication of a short text - information about the company's activities, on social media channels of JobTiger
A company mentioned as a sponsor in informative mailings to participants and companies
Possibility for a separate company area or a hall at the event territory (Additional fee required.)
Posts on the Career Days page and on the page of the event in Facebook
Posts on the official page of JobTiger in LinkedIn
Posts on the official page of JobTiger in Facebook
Article or video/PR material on jobtiger.tv **
Opportunity to organize a game with the participants in the event - sponsorship prizes
Broadcasting a 10-second welcome video presentation for the visitors*
Company broadcast messages (during a six-hour event)*
Placing a sponsor banner on a visible spot during the event
Participation of a company representative during the official opening

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
✓	✓	✓
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2	1	
2	1	
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2	1	
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✓		
BGN 9000	BGN 7000	BGN 5000

20% DISCONT when registering and paying until December 31, 2022.
**** Prices do not include VAT

CAREER DAYS

IT | Communications | Outsourcing

SOFIA	October 14
VIRTUAL DAY	October 17
GABROVO	October 19
PLOVDIV	October 21
VARNA	October 21

A career forum for companies looking for candidates in the IT, Telecommunications and Outsourcing sectors.

EMPLOYER PARTICIPATION

Sofia - Hotel Marinela

Exhibition space 2x2 m - BGN 2200

Plovdiv - International Fair - BGN 900

Varna - Hotel-gallery Graffit - BGN 900

Gabrovo - Technical University - BGN 600

Virtual Day:

Standard virtual booth: BGN 1500

Virtual booth + database: BGN 2000

Premium Virtual Booth: BGN 2500

SPONSORSHIP - ADDITIONAL ADVERTISING*

Presentation in:

General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)

Placing the company logo in the sponsorship section of the site

Placing the company logo on all announcing printed materials (if applicable)

Placing the company logo on the wall for official openings

Placing the company logo on the information banners, placed at the event territory

Placing the company logo on all badges of exhibitors

Announcing as a sponsor in all press releases before and after the event

A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers

A company mentioned as a sponsor during the official opening

Publication of a short text - information about the company's activities, on social media channels of JobTiger

A company mentioned as a sponsor in informative mailings to participants and companies

Posts on the Career Days page and on the page of the event in Facebook

Posts on the official page of JobTiger in Facebook

Posts on the official page of JobTiger in LinkedIn

Article or video/PR material on jobtiger.tv**

Opportunity to organize a game with the participants in the event - sponsorship prizes

Broadcasting a 10-second welcome video presentation for the visitors*

Company broadcast messages (during a six-hour event)*

Placing a sponsor banner on a visible spot during the event

Participation of a company representative during the official opening

*Only for the Virtual Day of the event.

** The materials are submitted by the client in a form ready to be posted.

***The sponsorship package does not include participation in the event

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
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	✓		
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	✓		
	BGN 5000	BGN 4000	BGN 3000

DISCOUNT 20% when registering and paying until December 31, 2022, 15% when registering and paying until January 31, 2023 and 10% when registering and paying until May 31, 2023.

Prices do not include VAT.

CAREER DAYS

Economy | Finance | Marketing
HR | Customer Service

NOVEMBER 21, 2023 - UNWE

A career forum for companies looking for candidates in the economics, finance, marketing, human resources and customer service sectors.

EMPLOYER PARTICIPATION

In-person at the University for National and World Economy on November 21, 2023.

Booth 2x2 m - BGN 1300

SPONSORSHIP - ADDITIONAL ADVERTISING*

General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)

Placing the company logo in the sponsorship section of the site

Placing the company logo on all announcing printed materials (if applicable)

Placing the company logo on the wall for official openings

Placing the company logo on the information banners, placed at the event territory

Placing the company logo on all badges of exhibitors

Announcing as a sponsor in all press releases before and after the event

A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers

A company mentioned as a sponsor during the official opening

Publication of a short text - information about the company's activities, on social media channels of JobTiger

A company mentioned as a sponsor in informative mailings to participants and companies

Posts on the Career Days page and on the page of the event in Facebook

Posts on the official page of JobTiger in Facebook

Posts on the official page of JobTiger in LinkedIn

Article or video/PR material on jobtiger.tv*

Opportunity to organize a game with the participants in the event - sponsorship prizes

Placing a sponsor banner on a visible spot during the event

Participation of a company representative during the official opening

GOLD SPONSOR

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BGN 3000

* The materials are submitted by the client in a form ready to be posted.

**The sponsorship package does not include participation in the event.

DISCOUNT 20% when registering and paying until December 31, 2022, 15% when registering and paying until January 31, 2023 or 10% when registering and paying until June 30, 2023.
Prices do not include VAT.

JobTiger WALLET

JOBTIGER WALLET 2023

PROGRAM FOR FLEXIBLE SERVICE MANAGEMENT AND DISCOUNTS

A solution to give you more flexibility in managing the services you use. The prepaid JobTiger Wallet service plan allows you to pay exactly what is intended for the requested services, enabling you to receive your services just when you need them and at a better price.

Our experience since the beginning of the pandemic in 2020 has prompted us to look for a solution to give you more flexibility in managing the services you use.

HOW TO USE THE PREPAID JOBTIGER WALLET:

- chose participation in an event/s;
- prepay the exact amount for the chosen participation;
- benefit from a discount plan with the early registration schedule;
- up to a month before the event date you have the flexibility to confirm or cancel your participation;
- you receive protection of the funds paid by you in case of force majeure and a planned event cannot take place;
- you get protection for the amount you paid, which remains as a credit for future service that can be used in the next 12 months.

For each event we organize in 2023, we have provided between a 10% and 20% discount on the final price, if you register and pay within a certain period:

	20%	15%	10%
HR Industry 2023	31.12.2022	-	-
National Career Days	31.12.2022	-	-
Career Days: IT, Communications and Outsourcing	31.12.2022	31.01.2023	31.05.2023
Career Days in UNWE	31.12.2022	31.01.2023	30.06.2023

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Contact us and we will answer all of your questions!

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