

CAREER DAYS

IT | Communications | Outsourcing

OCTOBER 2024

Career forum for companies looking for candidates in all three sectors.



Sofia – October 12th

Gabrovo – October 17th

Varna – October 19th

Plovdiv – October 19th

SPONSORSHIP PROPOSAL

ADDITIONAL ADVERTISING OPTION. NOT TIED TO PARTICIPATION.

	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP
Presentation in the overall advertising campaign: promotion on JobTiger channels and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram)	●	●	●
Outdoor urban advertising and printed material (where applicable)	●	●	●
Publication of the company logo in the sponsorship section of the website	●	●	●
Logo placement on all announcement printed materials (if applicable)	●	●	●
Logo placement on the wall of official openings	●	●	●
Logo placement on the information banners on the event area	●	●	●
Logo placement on all exhibitor badges	●	●	●
Announcement as a sponsor in all press releases before and after the event	●	●	●
Mention as a sponsor in the JobTiger newsletter sent to over 12,000 people	●	●	●
Mention of the company as a sponsor during all official openings	●	●	●
Mention as a sponsor in an informative mailing to visitors and companies	●	●	●
Facebook posts on the Career Days page and Facebook Event	3	2	1
Facebook posts on the official JobTiger page	2	1	-
LinkedIn posts on the official JobTiger page	2	1	-
Article or video/PR material submitted by the client on JobTiger.tv	2	1	-
Opportunity to organize a game with the participants in the event – sponsor prizes	●	●	-
Placement of a sponsor banner, visible during the event and the official openings	●	-	-
Participation of a company representative during the official openings	●	-	-
ALL PRICES ARE WITHOUT VAT.	BGN 5000	BGN 4000	BGN 3000

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