

CAREER DAYS

IT | Communications | Outsourcing

SOFIA	October 14
VIRTUAL DAY	October 17
GABROVO	October 19
PLOVDIV	October 21
VARNA	October 21

SPONSORSHIP - ADDITIONAL ADVERTISING*

Presentation in:

General advertising campaign: announcement in social media channels of JobTiger and Career Days (JobTiger.tv, LinkedIn, Facebook, Instagram). Outdoor advertising in an urban setting and printed materials (where applicable)

Placing the company logo in the sponsorship section of the site

Placing the company logo on all announcing printed materials (if applicable)

Placing the company logo on the wall for official openings

Placing the company logo on the information banners, placed at the event territory

Placing the company logo on all badges of exhibitors

Announcing as a sponsor in all press releases before and after the event

A company mentioned as a sponsor in the JobTiger newsletter sent to over 14000 subscribers

A company mentioned as a sponsor during the official opening

Publication of a short text - information about the company's activities, on social media channels of JobTiger

A company mentioned as a sponsor in informative mailings to participants and companies

Posts on the Career Days page and on the page of the event in Facebook

Posts on the official page of JobTiger in Facebook

Posts on the official page of JobTiger in LinkedIn

Article or video/PR material on jobtiger.tv**

Opportunity to organize a game with the participants in the event - sponsorship prizes

Broadcasting a 10-second welcome video presentation for the visitors*

Company broadcast messages (during a six-hour event)*

Placing a sponsor banner on a visible spot during the event

Participation of a company representative during the official opening

	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	3	2	1
	2	1	
	2	1	
	2	1	
	✓	✓	
	✓	✓	
	2	1	
	✓		
	✓		
	BGN 5000	BGN 4000	BGN 3000

*Only for the Virtual Day of the event.

** The materials are submitted by the client in a form ready to be posted.

***The sponsorship package does not include participation in the event

DISCOUNT 20% when registering and paying until December 31, 2022, 15% when registering and paying until January 31, 2023 and 10% when registering and paying until May 31, 2023.

Prices do not include VAT.

CONTACTS

Contact us and we will answer all of your questions!

Katrin Hrusanova

+359 88 408 6003

katrin@jobtiger.bg

Velina Andonova

+359 884 505 609

velina@jobtiger.bg

Petya Tsoncheva

+359 882 406 773

petya@jobtiger.bg

Velichka Takeva

+359 882 364 456

velichka@jobtiger.bg

Joanna Kirilova

+359 884 070 906

joanna@jobtiger.bg

events@jobtiger.bg
www.jobtiger.events

IT.Careerdays.bg